

# TORCH

## The Eva Burnin Flame

Every now and then you hear something authentic and it's a familiar, comforting experience when raw melody connects with and conveys real emotion and enlightenment. A Torch is defined as a source of illumination and guidance; Kevin "Torch" Campbell lives up to his name.

The ever-present "lure" of political tribalism, educational delinquency and Jamaican "bad-man-ism" was never a real option for Torch. His mother's firm-hand (before her passing), a desire to care for his siblings and an undeniable gift of voice helped make sure that his journey would be a different one. Growing up in the birthplace of Reggae music didn't hurt either.

His community has long been revered as the early stomping ground of Bob Marley, Peter Tosh and other of the genre's icons; Trenchtown Jamaica today bears little resemblance to the bustling mini-tropolis of yesteryear. In many ways the fate of reggae music's birthplace mirrors the state of so many places and people around the world. Confusion and neglect have left their mark. Enter "Torch" DiEvaBurninFlame.

Performances at local major Jamaican musical events, including Rebel Salute, Reggae By The River, Reggae Explosion and Bob Marley's Birthday Celebration helped to raise local awareness of him. His performance skills were further honed from his years spent with the Penthouse Studios camp. Torch spent years touring with Reggae star Buju Banton. "The experience was wonderful cause it took me to a lot of places, placed me on a lot of shows in Barbados, St. Kitts and St. Maarten. In the U.S. I've done shows in Atlanta, Miami, Orlando and New York. The biggest venues were Reggae On The Hills in Barbados and Madison Square Gardens in New York", says Torch.

Torch's songs have received love from international listeners and sound system specialists alike. His lyrics evoke emotions and his melodies capture moods. In a worldwide climate of change and uncertainty, Reggae music can STILL soothe the soul! Trenchtown STILL ROCKS!! And Torch is the 'EvaBurninFlame'!!